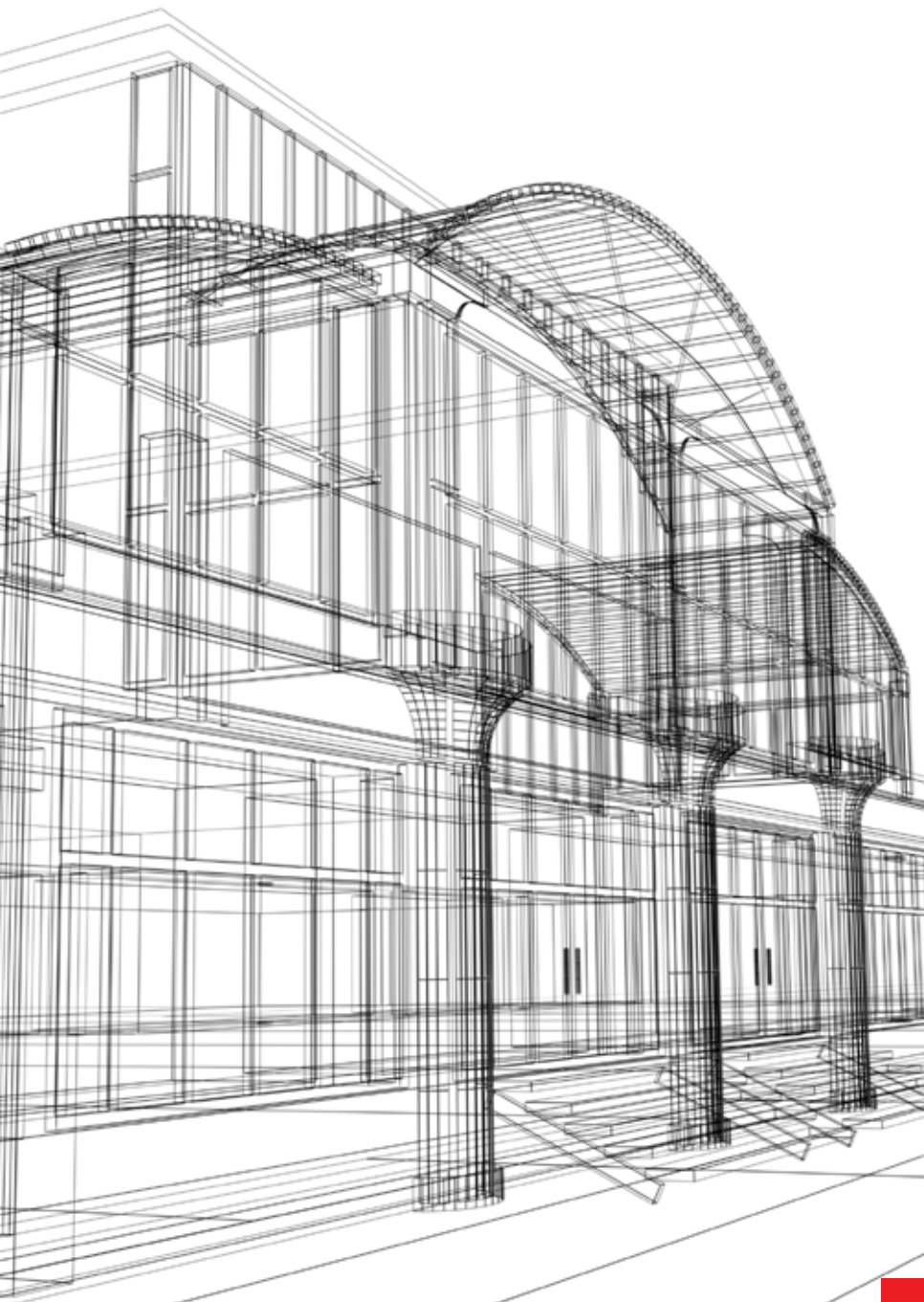


COMMERCIAL Construction & Renovation

F&J PUBLICATIONS, LLC

2021 Media Guide



WWW.CCR-MAG.COM

New year. New stories. Same reliable voice.

In our continual evolution of the industry's most complete resource for today's commercial construction professional, 2021 promises to deliver even more ways for you to stay in step with the changes.

Retail. Restaurant. Hospitality. Healthcare. Government and municipalities. Multifamily. Cannabis. Craft spirits. Commercial Construction & Renovation's ever-growing lineup of industry-specific coverage continue to grow, allowing us to deliver the latest stories from the industry's leading vendors and end users.

For more than 20 years, CCR has served as your connection to the people and stories that drive our industry's success—an invaluable resource that every professional leans on for guidance.

And it is not just what we offer, but how. To keep you in the know, our stories are available via print, digital, social, podcasts, custom publications and virtual events. Driven by our monthly digital (and print on-demand) magazine, e-newsletters and social presence, CCR brings the industry's stories to you.

See how you can become part of the storytelling.

Our Mission

Commercial Construction & Renovation (CCR) helps our subscribers design, build and maintain better commercial facilities by delivering content to meet the information needs of today's high level executives. Our content spans the design, construction and facilities operations of major commercial construction segments—retail, hospitality, restaurants and other commercial sectors. On the pages of our magazine, you will find information relevant to the collaborative management process required to complete projects on time and on budget, and to efficiently manage these facilities.

Our Content

Today's commercial construction professionals know where to turn to find the stories about the people, products and trends driving the industry forward. Our monthly digital (and print on-demand) magazine, *Commercial Construction & Renovation* (CCR), takes an inside look at the stories behind the trends. In addition, our growing breadth of storytelling mediums include our weekly e-newsletter and podcast, as well as daily social insights. You stay in the know by staying connected with us.

CCR Mobile App

It is true—apps are where it is at. Our CCR App takes our resources into the mobile era, giving commercial construction experts everything they need at their fingertips. The app is the ideal complement to our *CCR Buyer's Guide*.

CCR Buyer's Guide

After years of offering category specific listing and reports, CCR is taking the resource to the next level. Our CCR Buyer's Guide will be the kind of vital resource for every commercial construction professional can use. Each section will spotlight the category, vendors, and contact/social media information for each company.

CCCT Podcast

Hosted by longtime industry veteran and CCR Publisher David Corson, Commercial Construction & Renovation Coffee Talk (CCT) features casual, fun and information conversations with some of the industry's leading vendors and end users. You never know where the conversations end up. You can listen on Apple and Google Podcasts, and Spotify.

Issue	Special Reports	Special Supplements	Market Updates	Deadlines*
January	Digital Buys Guide	Commercial Kitchens; Federal Construction Multi-Family; Healthcare, Cannabis Operations	New England	Editorial: Jan 6; Ad close: Jan 22; Ad materials due: Jan 27
February	Arch/Design Firms & Fixtures	Commercial Kitchens; Federal Construction Multi-Family; Healthcare, Cannabis Operations 2021 Virtual Summit Wrap-Up Issue	Northeast	Editorial: Feb 5; Ad close: Feb 19; Ad materials due: Feb 24
March	Roofing	Commercial Kitchens; Federal Construction Multi-Family; Healthcare, Cannabis Operations 4th Annual CCR Project Awards	Mid Atlantic	Editorial: March 5; Ad close: March 19; Ad materials due: March 24
April	Engineering Firms	Commercial Kitchens; Federal Construction Multi-Family; Healthcare, Cannabis Operations	Pacific	Editorial: April 7; Ad close: April 20; Ad materials due: April 27
May	Arch Building Products Listing	Commercial Kitchens; Federal Construction Multi-Family; Healthcare, Cannabis Operations	New England	Editorial: May 6; Ad close: May 21; Ad materials due: May 26
June	General Contractors; Lighting Manufacturing Listing	Commercial Kitchens; Federal Construction Multi-Family; Healthcare, Cannabis Operations	Northeast	Editorial: June 3; Ad close: June 21; Ad materials due: June 25
July	Flooring Products/Services Listing	Commercial Kitchens; Federal Construction Multi-Family; Healthcare, Cannabis Operations	Mid Atlantic	Editorial: July 6; Ad close: July 19; Ad materials due: July 23
August	Project Management Services; Construction Software Listing	Commercial Kitchens; Federal Construction Multi-Family; Healthcare, Cannabis Operations	Pacific	Editorial: Aug. 3; Ad close: Aug. 20; Ad materials due: Aug. 26
September	Facility Maintenance Firms Listing	Commercial Kitchens; Federal Construction Multi-Family; Healthcare, Cannabis Operations	New England	Editorial: Sept. 4; Ad close: Sept. 17; Ad materials due: Sept. 24
October	HVAC/Energy Controls Listing	Commercial Kitchens; Federal Construction Multi-Family; Healthcare, Cannabis Operations CCRW Nomination Winners	Northeast	Editorial: Oct. 5; Ad close: Oct.20; Ad materials due: Oct. 27
November	Security Product/Services Listing	Commercial Kitchens; Federal Construction Multi-Family; Healthcare, Cannabis Operations CCRM Nomination Winners	Mid Atlantic	Editorial: Nov. 3; Ad close: Nov. 19; Ad materials due: Nov. 25
December	Signage Firms Listing	Commercial Kitchens; Federal Construction Multi-Family; Healthcare, Cannabis Operations	Pacific	Editorial: Dec. 1; Ad close: Dec. 17; Ad materials due: Dec. 23

* Please note: Bonus distribution and deadlines are subject to change

OUR EVENTS

Virtual Retreats

To help navigate the new world we communicate in, we have added a series of Virtual Retreats, featuring Zoom roundtables and one on one meetings with today's leading commercial construction professionals. Each insightful discussion is covered the pages of our magazine and online. If you are looking to continue your relationship building in today's new landscape, these are the mediums for you.

Each sponsor holds category-exclusive privileges — which means you have 100% market share



Virtual Executive Summit • www.ccr-summit.com

If you cannot take the people to the Summit, take the Summit to the people. Our first Virtual Executive Summit, January 13-14th, is unlike any you have seen yet. With two keynote speakers, virtual tabletops, and one on one meetings, where else do you want to spend hours a day networking with commercial end-user brands? Share ideas. Meet new contacts. Catch up with old friends. See why industry professionals circle this date on their calendars every year.

2021 Commercial Construction & Renovation Executive Retreats

www.ccr-mag.com

If you are looking to build the resources you need to make 2021 your best year yet, our Commercial Construction & Renovation Executive Retreats are the answer. This year's 2021 retreats will be held monthly in rotation.

Check out our website for updated details.



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CCRP Virtual Meetups • www.ccr-people.com

As the times call for a new way to network, our Commercial Construction & Renovation People (CCRP) events are up to the challenge. Featuring a series of intimate Zoom meetings, CCRP Nation is networking in the new landscape. This year's will include everything from our "can't miss" game nights and an occasional morning meet and greet thrown into the mix. You never know what to expect..



Each sponsor gets prominent exposure at each event, and additional advertising and editorial coverage in the pages of our magazine.

CCR Online

Our evolving online presence continues to keep you informed on everything and anything that is the commercial construction industry. Facebook. LinkedIn. Instagram. You want to go social, we have you covered. Follow us @ccrmag or visit www.ccr-mag.com.



Along with our monthly digital magazine format, our weekly CCR e-Digest Profile offers up close and personal conversations with some of the industry's leading commercial construction professionals.



Hosted by CCR CCR founder and publisher David Corson, CCR Coffee Talk is an engaging and informative podcast featuring some of the industry leading professionals and thought leaders. The podcast is available on Spotify, Google and Apple.

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- » Others Allied to the Field



* AIM (Accountability Information Management, Inc)
Web Site Monthly Audit Report

COMMERCIAL MARKETS WE REACH

Retail	General Contractors
Hospitality	Multi-Family
Restaurant	Shopping Center Owners/Development
Healthcare/Education	Management Firms
Government	Cannabis
Arch/Eng/Design Firms	Others Allied to the Field

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Sponsorships

Our sponsorship opportunities can put your company in the spotlight at a F&J Publications, LLC virtual events. Contact David Corson at davidc@ccr-mag.com.

Market Research Survey

Market research survey to find out how much *Commercial Construction & Renovation* subscribers know about your company. If you would like further information, please call 678.765.6550.

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Target industry professionals and increase your company's Web site traffic with an ad banner or button on our magazine or trade show Web site(s).

AD SIZE: Banner - 459 x 52 pixels;
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FILE SIZE: Banner - 15K max; Button - 10K max.

CCR Monthly Lead Service

Our CCR monthly audit report is provided to advertisers to help them understand the creation, distribution and consumption of information in the *Commercial Construction & Renovation* magazine and website. The companies provided in this report have visited www.ccr-mag.com and consumed information in real time. Getting the name of the company enables you pursue your sales efforts. To review a sample, reach out to davidc@ccr-mag.com.

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