

2020 Media Guide

WWW.CCR-MAG.COM



F&J PUBLICATIONS, LLC

COMMERCIAL

Construction & Renovation

The Connections Continue...

Your brand's story is a critical part of what makes the commercial construction industry one of the most vibrant sectors in our economic landscape. Retail. Restaurant. Hospitality. Health care. Federal. Multifamily. Whichever sector your brand serves, it is part of the community of professionals working to committed to delivering the best of the best in products and services.

Through the years, *Commercial Construction & Renovation* has continued to be your connection between what is needed and who can deliver it—the resource every professional in the field can turn to for a helping hand.

Whether your story or message is delivered via print, digital, social, custom publications or events, we deliver. Driven by our bi-monthly magazine, newsletter and social presence, *Commercial Construction & Renovation* is one of the industry's most powerful resources. Complement that with a unique series of exclusive and groundbreaking networking events, and your brand's story will connect with the industry leaders it is intended to reach.

Let us help continue to tell your story today.

Our Mission

Commercial Construction & Renovation helps our subscribers design, build and maintain better commercial facilities by delivering content to meet the information needs of today's high level executives. Our content spans the design, construction and facilities operations of major commercial construction segments—retail, hospitality, restaurants and other commercial sectors. On the pages of our magazine, you will find information relevant to the collaborative management process required to complete projects on time and on budget, and to efficiently manage these facilities.

Content Brokers

If you are looking for how today's commercial construction professionals are helping change the game, we have you covered. Our bi-monthly print magazine goes in depth into the people, products and services paving the way, while digital and social coverage keep you connected in real time. Stay in the know by staying connected with us.

Virtual Executive Summit

What if you could get in front of some of the industry's most influential thought leaders and professionals? You could share ideas. Trade contact information. Create a memory that will last a lifetime. Our Executive Summit offers that and much more.

See why 120-plus industry professionals circle this date on their calendars every year.

Virtual One-on-One Time

In an industry where connections take precedent, every meeting counts. That is why our high-level, interactive and personal networking events are where business gets done. Introspective roundtable discussions. Invaluable one-on-one meetings. If you are looking to forge a relationship that can take your brand to the next level, this is the place for you.

Virtual CCRP Nation

Miami. Dallas. Atlanta. Minneapolis. Philadelphia. Boston. Denver. Nashville.

New York City. Los Angeles. Phoenix. What do all these cities have in common? They are on the list to host this year's round of Commercial Construction & Renovation People (CCRP) Virtual events. CCRP puts you in front of the people who matter. Connect on the web and play games and then have group discussion and build relationships that make a difference.

CCR Online

Our evolving on-line presence continues to keep you informed on everything and anything that is the commercial construction industry. All you have to do is follow us @ccrmag or visit www.ccr-mag.com.

The 2020 CCR Project Profile Awards

Our first *Commercial Construction & Renovation* contest recognizes the best-of-the-best in design, construction and renovation in the retail, restaurant, multi-family, healthcare and hospitality sectors. **CCR editorial board will be the judges. Winners will be recognized in the CCR March/April 2020 issue**

Issue	Special Reports	Special Supplements	Market Updates	Deadlines*
May	Arch Building Products Listing	Commercial Kitchens; Federal Construction Multi-Family; Healthcare	New England	Editorial: May 6; Ad close: May 15; Ad materials due: May 20th
June	Leading General Contractors; Lighting Manufacturing Listing	Commercial Kitchens; Federal Construction Multi-Family; Healthcare	New England	Editorial: June 3; Ad close: June 12; Ad materials due: June 17
July	Flooring Manufacturing Listing	Commercial Kitchens; Federal Construction Multi-Family; Healthcare	Northeast	Editorial: July 6; Ad close: July 10; Ad materials due: July 15
August	Project Management Services; Construction Software Listing	Commercial Kitchens; Federal Construction Multi-Family; Healthcare	Northeast	Editorial: Aug. 3; Ad close: Aug. 7; Ad materials due: Aug. 13
September	Leading Facility Maintenance Firms Listing	Commercial Kitchens; Federal Construction Multi-Family; Healthcare	Mid Atlantic	Editorial: Sept. 4; Ad close: Sept. 10; Ad materials due: Sept 15
October	HVAC/Energy Controls Manufacturing Listing	Commercial Kitchens; Federal Construction Multi-Family; Healthcare	Mid Atlantic	Editorial: Oct. 5; Ad close: Oct. 9; Ad materials due: Oct. 14
November	Security Manufacturing Listing	Commercial Kitchens; Federal Construction Multi-Family; Healthcare	Pacific	Editorial: Nov. 3; Ad close: Nov. 10; Ad materials due: Nov. 16
December	Leading Sign Firms Listing	Commercial Kitchens; Federal Construction Multi-Family; Healthcare	Pacific	Editorial: Dec. 1; Ad close: Dec. 7; Ad materials due: Dec. 14

* Please note: Bonus distribution and deadlines are subject to change

The CCR Nation Factor

Our ever-growing slate of networking retreats and events are the conversation pieces that keep on giving. Meet the brightest and best the industry has to offer and exchange ideas and discuss the trends, challenges and issues driving the marketplace. See how you can be a part of our growing community.



2020 Commercial Construction & Renovation Summit

www.ccr-summit.com

Do you want more than 120 of the industry's top decision makers in one place, at one time? It is not a trick question. It is our annual Commercial Construction & Renovation Summit, which includes three days of networking, table top exhibits, roundtables and one-on-one meetings. The event gives you direct access to the industry's leading retailers, hoteliers, restaurateurs and health care executives. See how you can get involved.

Each End-User – one per firm or brand – receives complimentary airfare, transportation to and from airport, hotel, food and activities.

2020 Commercial Construction & Renovation Summit

Virtual 2020 Commercial Construction & Renovation Executive Retreats



If you are looking to build the resources you need to make 2020 your best year yet, our Commercial Construction & Renovation Executive Retreats are the place to be. In a time when every connection matters, our retreats put you in front of the industry's leading commercial construction executives. This year's WR 2020 will be held in August, 27th & 28th while our CR 2020 will be held September 24th & 25th, 2020.

Check out our website for updated details. Each sponsor holds category-exclusive privileges – which means you have 100% market share.



Commercial Construction & Renovation People (CCRP)

www.ccr-people.com



Sign-up. That is all you have to do to network 11 times a year in some of the best networking cities in the country. Our Commercial Construction & Renovation People (CCRP) gatherings is where your colleagues are hanging out, so why not join in on the fun.

Each sponsor gets prominent exposure at each event, and additional advertising and editorial coverage in the pages of our magazine.



Virtual CCRP 2020 Schedule:

Each month we will hold a Zoom get together and play games (Bingo, Trivial Pursuit, Family Feud, Etc) and then have group discussion on the industry state of affairs that will be recorded.

More info at CCRP web site at www.ccr-people.com.



Along with our monthly digital magazine format, our weekly CCR e-Digest Profile offers up close and personal conversations with some of the industry's leading commercial construction professionals.

COMMERCIAL CONSTRUCTION Coffee Talk

Hosted by CCR founder and publisher David Corson, CCR Coffee Talk is an engaging and informative weekly podcast featuring some of the industry leading professionals and thought leaders. The podcast is available on Spotify, Google and Apple.

**FOR MORE INFORMATION
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*Certified Digital Audit of Circulations (CAC).

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List Rentals

Advertisers can target leading commercial construction executives with their next direct marketing campaign by renting the Commercial Construction & Renovation subscriber list. For details, e-mail David Corson at davidc@ccr-mag.com.

Reprints

Ad and editorial reprints build your company's industry presence and credibility. To order, contact David Corson at davidc@ccr-mag.com.

Sponsorships

Our sponsorship opportunities can put your company in the spotlight at a F&J Publications, LLC events. Contact David Corson at davidc@ccr-mag.com.

Web Banners & Buttons

Target industry professionals and increase your company's Web site traffic with an ad banner or button on our magazine or trade show Web site(s).

AD SIZE: Banner - 459 x 52 pixels;
Button - 120 x 90 pixels. **FORMAT:** GIF or JPEG.

FILE SIZE: Banner - 15K max; Button - 10K max.

Lead Service

Qualified advertisers receive pre-qualified sales leads from our monthly, extensive research surveys of Commercial Construction & Renovation subscribers. Each report reveals the purchase plans of key decision-makers in major product categories. It's information you need to close more sales.

Direct Mailer/Survey

100 piece - direct mailer (Commercial Construction & Renovation pays the postage). 500 piece - mailer survey to find out how much Commercial Construction & Renovation subscribers know about your company. If you would like further information, please call 678.765.6550.

SPECIAL SECTION



COMMERCIAL Kitchens

One-on-one interviews. In depth project profiles. Get an inside look at what's happening in the commercial kitchens market from the people and companies that know best.

Federal Construction

Local. State. Regional. Federal. If you want a snapshot of the projects leading the way in these areas, you can find it here.

Multi-Housing

See what trends, challenges and players are driving the ever-competitive multi-housing sector.

HEALTHCARE

Find out what trends are driving the rise in the healthcare construction sector and what to expect moving forward.

CRAFT brand AND MARKETING

Focusing specifically on the discipline of branding and marketing in the craft brew community.

The **Cannabis Chronicles** takes an inside look at how the growing market is impacting today's commercial construction landscape.