

# 2016 Commercial Construction & Renovation Summit

At Marriott Riverwalk  
January 20-22, 2016  
Downtown San Antonio, TX

**2016 SEMINARS REGISTER TODAY  
AT WWW.CCR-SUMMIT.COM**

**JANUARY 21st, 2016**

**Seminars 9:00 AM - 10:15 AM**



**Dawn Hollingsworth**

Lighting/Product Design, Zuzink Design is a key component of financial success. Design leadership factors into every aspect of service or products and says everything about your brand. In this seminar we will examine some of the premier leaders in design and be prepared for some surprising information. Why does one hamburger cost \$10 when another is \$6? It isn't only in the beef!



**Steve Pollard**

Managing Director, JLL Brand Transformation Panel Discussion. Listen to a panel of industry experts and corporate executives discuss when and why a brand should change. Who should be involved and what distribution channels and brand assets are may be effected. Hear about successful brand transformations and what you can do to make sure your next transformation is a success.

**Seminars 10:45 AM - Noon**



**James Benham**

CEO, JBKnowledge, Inc. James will review a brief history of virtual reality, augmented reality, and wearable devices; explore how drones are introducing builders to data mobility, visualization, access, and efficiency on projects; and analyze case studies of how industry leaders are using innovative technology to inspire collaboration and design.



**Jim Harkin**

Senior Vice President, Principal FRCH Design Worldwide Repurposing Anchor Space: Creating new experiences for Retail, Restaurant, Entertainment or Hospitality. FRCH will share insights and lessons learned from experience and expertise in project work relating to re-imagining the use of a shopping center's anchor space.

Please select one in each time slot:

Seminar 1

Seminar 2

Seminar 3

Seminar 4



**Breakfast Round Tables and Opening Remarks 8:00 - 8:45 AM**

**Breakfast Speaker: Grace Daly**

**LIFE REDEFINED: 3 Simple Keys to Life and Business Fulfillment**

Grace Daly is the Founder and Host of ShopTalk 360, the Industry's podcast talk show and the Inspiring Leadership book series. These unique platforms spotlight the leaders in our design, construction and facilities brick & mortar world. With more than 20+ years experience building and maintaining properties for national retail chains - Grace's current independent platform as a bestselling award winning author, certified coach and master interviewer enables her to celebrate the talent in this Industry she grew up in and fondly refers to as her family. Get Ready, Get Inspired!



**Luncheon with John Mack**

In 1973, John Mack began his love affair with the sport of rodeo by competing in its most extreme event, bullriding. There are many parallels linking the high risk sport of rodeo and the challenges of the workplace; and after 10 years bullriding and over 30 years experience announcing, John Mack has picked up a bucket full of stories and insights into the most extreme sports on the face of the earth. A world where there is a razor-thin line between winning and losing, between success and failure.



All seminars are AIA accredited 1.15 AIA CEUs

**Return your Seminar selection to David Corson at [davidc@ccr-mag.com](mailto:davidc@ccr-mag.com) or fax your selections to 678-765-6551**

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