

# 2020 Commercial Construction & Renovation Summit

**JANUARY 21-23, 2020**

LEXINGTON HOTEL • JACKSONVILLE, FL

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## **Breakfast Speaker: Rik Roberts**

Rik Roberts is a Nashville, TN based comedian and speaker who focuses on providing 100% clean comedy and creative keynotes to groups who need a fun and engaging program.

His emphasis on storytelling paved the way towards his speaking career. Just like in comedy, Rik keeps the pace of his keynote programs up using stories, facts, current events, visuals and crowd participation to make the points relevant to each group.



## **Lunch Speaker: Jeff Steinberg**

Jeff Steinberg is a Speaker/humorist/singer, and author with a very special message; "A real handicap is anything that keeps me from being or becoming all that I was created to be!"

Jeff Steinberg is the recipient of the prestigious 2015 Artist Music Guild Heritage Award for Comedian of The Year!

Born with what most folks would call "handicaps," - no arms, badly "compromised" legs, he refused to quit!!

### **1 and 2- Seminars 9:00 AM - 10:15 AM • January 22nd**



## **Robert Biggs**

Owner, Drone Pilot, Photographer,  
Videographer, Phoenix Drone Pros

**A Drone photo is worth a thousand words  
and potentially millions of dollars**

Commercial drone use on construction sites has skyrocketed in 2019, growing an astounding 239%. Learn how construction companies are putting commercial drones to work to change the game in communication by gaining access to an unprecedented amount of data about every aspect of an entire job.



## **Adam Halverson**

President, Serigraphics Sign

**Experiential Design Success:  
Enhancing Your Branded Environments**

Brand development is a creative process that defines and establishes a core identity into a simple, yet highly impactful message. Explore the challenges of successfully implementing brands into the built environment while developing sustainable design solutions and maintaining brand integrity. I will answer complex questions surrounding brand experience; how to build better brands, how signage and experiential graphics affect brand identity, and how to successfully enhance your visual identity in any environment.

### **3 and 4 - Seminars 10:45 AM - Noon • January 22nd**



## **Anniece Acker**

Speaker and Coach, Rise High Now Society

**21 Eye-Opening Ways Men and Women  
Communicate Differently**

The fact is men and women communicate differently. Although men and women speak the same language, we have difference priorities, internal processing and behavior patterns. It's easy to misunderstand, misinterpret or simply not get where the other is coming from. To increase your ability to persuade, motivate, influence and get along, you must understand the gender communication rules or gender codes for how men and women communicate.



## **Eric P. Handley**

William A. Randolph, Inc.

**Labor Shortage & Training Initiatives  
in the Construction Industry**

Discussion regarding labor force trends that are leading to a shortage of skilled labor and construction professionals required to meet the growing demand for construction services in the United States. How will we recruit, train and retain a construction workforce required to continue to successfully build in future generations.



Please select one in each time slot:



Seminar 1



Seminar 2



Seminar 3



Seminar 4



All seminars are  
AIA accredited  
1.15 AIA CEUs

**Return your Seminar selection to David Corson at [davidc@ccr-mag.com](mailto:davidc@ccr-mag.com)  
or fax your selections to 678-765-6551**