



# It's the networking that matters

Your sponsorship affords you the opportunity to:

- Build personal and professional relationships with key decision makers from some of the industry's most high profile companies.
- Gain insights into key issues and trends that will influence your business in the years ahead.
- Put yourself in a category-exclusive, one-on-one experience that's without equal in our industry.



2019  
WOMEN  
IN COMMERCIAL  
CONSTRUCTION  
& FACILITIES

2019  
COMMERCIAL  
CONSTRUCTION  
& RENOVATION  
RETREAT

AUGUST 1ST – 4TH  
LOUISVILLE, KY

SEPTEMBER 26TH - 29TH  
MEMPHIS, TN

**Become part of a program that helps forge  
strong relationships with high-level decision makers**



2019  
WOMEN  
IN COMMERCIAL  
CONSTRUCTION  
& FACILITIES



## What your sponsorships gives you

Becoming a sponsorship partner in one of our Commercial Construction & Renovation executive retreats gives you three days of intimate, relationship-building activities with key construction and maintenance executives at a AAA-rated resort.

Every part of the retreat is designed to facilitate lasting personal and professional growth opportunities, including assigned seating and one-on-one time with each of the event participants.

Our open forum and roundtable sessions explore critical emerging industry trends, giving you key industry insights.

As a sponsor, you will get a prominent spot in our continual event coverage within the pages of Commercial Construction & Renovation magazine and website.

## Retreat Schedules

### THURSDAY

Afternoon:

Arrival and check-in

Evening:

Cocktails and dinner

### FRIDAY

Morning:

Working breakfast and 3-hour open forum discussion

Noon-5:

Various relationship-building leisure activities

Evening:

Cocktails and dinner

### SATURDAY

Morning:

Working breakfast and one-on-one sales meetings

Afternoon and evening:

Open time for all participants

### SUNDAY

Morning:

Departure

# A look at our retreat attendees

Vice presidents. Directors. General managers. These are the kinds of executives you will meet during our executive retreats – the who's who of decision makers from the design, construction and maintenance side of the retail, restaurant and hospitality sectors. Each of them are personally selected and invited by Commercial Construction & Renovation by Publisher David Corson.



## Past retreat participants include:

### Retail

A.C. Moore Arts & Crafts  
Aaron's Inc  
Academy Sports  
American Signature Furniture  
AMF Bowling  
Amscot Financial  
Ann Taylor  
Ashley Stewart  
AT&T  
AutoZone  
Badcock Furniture Home Furniture & More  
Barnes & Noble Booksellers  
bebe Stores  
Belk  
BCBGMAXAZRIA GROUP  
Bobs Stores  
Bridgestone Retail Operations  
Broad Street  
Brookfield Properties  
Brown Shoe Company  
Buffalove Development  
C&S Wholesale Grocers  
Carmax  
Cato  
Chico's  
Coldwater Creek  
Collective Brands  
(Payless Shoe- Source)  
Converse  
Crate & Barrel  
DKNY  
Dollar Financial Group  
Dollar General  
DSW  
Fast-Fix Jewelry & Watch Repair  
FedEx Office  
Finish Line  
Five Below  
Flynn Restaurant Group  
Focus Brands/Carvel  
Forever 21  
Francesca's Collections  
Fresh & Easy Neighborhood Market  
Fry's Electronics  
GameStop  
GNP Development  
Guess? Inc.  
Guitar Center  
H&M  
Hamilton Co./Cincinnati Libraries  
Hibbett Sports  
Hilliker Corp  
The Home Depot  
J.C. Penney  
John Varvatos Enterprises  
Jos. A. Bank Clothiers  
Kohl's  
Level Office  
Limited Brands  
The Little Gym  
Liz Claiborne  
Loro Piana

Los Angeles Dodgers  
Luxottica Retail  
Marc Ecko Enterprises  
Marie Callender's  
Multnomah Athletic Club  
NY & Company  
Office Depot  
OfficeMax  
Orscheln Farm & Home  
Polo Ralph Lauren  
RaceTrac Petroleum  
Retail Design Institute  
Rite Aid  
Sheetz  
Shoe Carnival  
Spartan Stores  
Spencer Gifts  
Stuart Wietzman  
Target Corp.  
TD Bank  
Thorntons  
Total Wine & More  
Tourneau  
Tractor Supply  
True Religion Brand Jeans  
Tuesday Morning  
U.S. Cellular  
Ulta  
Under Armour  
Urban Brands  
Water Works  
Wegmans  
Whitestone REIT  
Whole Foods  
TD Bank  
The Yankee Candle Company  
Yum! Brands  
Zale Corp.  
7-Eleven

### Hospitality

Accor North America  
Ameristar Casinos  
Best Western International  
Caesars Entertainment  
Cedar Lakes Winery  
Chatham Lodging & Trust  
Choice Hotels  
Concord Hospitality Enterprises  
Corporex Select Service Hotels  
Davidson Hotel  
Desert Diamond Casinos & Entertainment  
The Dow Hotel Company  
Gaylord Entertainment  
Gencom Group  
Gentiva  
Global Hyatt  
Globiwest Hospitality Group  
Grand Casino Mille Lacs Hinckley  
H2 Hospitality Group  
Heart of America Group  
Hilton Worldwide  
Host Hotels & Resorts

Innkeepers USA  
Inter Continental Hotels Group  
Interstate Hotels & Resorts  
JHM Hotels  
The Kor Group  
K Partners Hospitality Group  
Liberty Group  
Loews Hotels  
Marriott International  
Marshall Hotels and Resorts  
Noble Investment Group  
Pomeroy Group  
The Procaccianti Group  
Red Roof Inn  
Rosewood Hotels & Resorts  
SOL Casinos  
Starwood Hotels  
The Hotel Group  
Vision Hospitality Group  
White Lodging  
Wyndham Vacation Ownership

### Restaurant

Au Bon Pain  
Biscuitville  
Bluegrass Hospitality Group  
Brinker International  
Bubbakoo's Burritos  
Caribbean Restaurants LLC/Burger King  
Chick-fil-A  
CEC Entertainment  
Chipotle  
Church's Chicken  
Damon's Grill/Max & Erma's  
Darden Restaurants  
Denny's  
Dickey's Barbecue Restaurants  
Dunkin' Brands  
Einstein Noah Restaurant Group  
Famous Dave's of America  
Firehouse of America, LLC  
Heidi's Brooklyn Deli  
Huddle House  
Jersey Mike's  
Mongolian Grill  
Naple's Franchising  
Panera Bread  
Papa Gino's, Inc.  
Pie Five Pizza Co.  
Pizza Studio  
Primanti Bros.  
Quaker Steak & Lube  
Red Robin  
Rollingstone Restaurant  
Smashburger  
Sonic America's Drive-In  
Steak 'n Shake Enterprises, Inc.  
Ted's Montana Grill  
Whataburger Restaurants LLC  
Which Wich

# Why you should sponsor?

Our sponsorships are designed to give you the biggest pay off at an affordable price. Here's what your investment gives you:

## Exclusive representation

Unlike events that allow take on a number of sponsors from the same category, none of your competitors will be present.

## The category is yours at future retreats

You sponsor the event, and the opportunity is your. That means you have the right of first refusal to renew your program for 2018 retreats.

## Be our guest

Our attendees receive spouse/guest airfare, ground transportation, hotel accommodations, activities and hosted meals. Sponsors must pick up airfare and transportation to the resort.

## Post-event coverage

During our post-event coverage, you will receive two full-page, four-color ads in Commercial Construction & Renovation. In addition, you will get coverage – including videos and photos – on our website ([www.ccr-mag.com](http://www.ccr-mag.com)) for a year following the event.



**Your sponsorship includes a roster of all participants, including complete contact information.**

# The best investment you will make all year

Here's why being a program sponsor for our executives is the best choice you will make in 2019:

## Long-term ROI

You want relationships; we have relationships that last. Spending three days alongside your industry colleagues and clients is the best way to create a relationship that matters. Whether discussing critical industry issues or zip lining across the water, our events put you in the middle of the action.

## Hassle-free participation

Our affordable sponsorship fee doesn't have any hidden costs. Our meetings staff facilitates your entire participation.

## Money well spent

Retreat Sponsorship includes, hotel, meals, activities. Air-Fare/Transportation to Retreat location on you.

- Our sponsorships include two full-color, full-page ads in Commercial Construction & Renovation. (Who else offers that?)
- Extensive editorial coverage within the pages of our magazine and on our website.



**Sign a 2019 Sponsorship contract now and lock in your category for an affordable cost of \$8,000**

## Thoughts from past attendees...

"I'm so excited. I've been in touch with several vendor sponsors for new projects and a few of the others. Daytona was a win for Ashley Stewart."

– **Fatima Hakim**  
**Ashley Stewart**

"I had a wonderful time at the retreat. The flexible weekend format was great, it was really a natural way to build relationships. I sure did have a great time and would recommend it to others in the future! I hope to attend other CCR events in the future if my budget allows!

P.S. Charleston was a perfect location for this, so easy to walk around and see the whole area in a small amount of time. I had never been there and loved it so much!."

– **Emily McCready**  
**Selser Schaefer**

"This event was inspirational, inspiring and learned how to connect the dots to better improve our internal efficiencies."

– **Tom Walsh**  
**Under Armour**

"What a wonderful time! Thank you so very much! Truly enjoyed making some fabulous connections who I look forward to doing business with."

– **Patricia Kelly**  
**Broad Street**

"I wanted to thank you again for the wonderful Women's Retreat last week in Charleston. It was very informative, and we really enjoyed meeting with you, and so many amazing, intelligent group of ladies. We made several strong relationships already, and looking forward to utilizing them in our business in the near future. Thank you very much for the amazing hospitality."

– **Gabriella Bolm**  
**Cedar Lake Cellars**

"Thank you so much for an amazing event, It was an extraordinary weekend and a truly awesome retreat in all aspects. Our whole group got to know one another so well and it was an outstanding networking experience for Level. You did an amazing job planning the retreat and I look forward to all of the ongoing relationships we will develop with the other vendors and retailers. Looking forward to the press and the photos! Thank you again for everything. ."

– **Bre Coe**  
**Level Office**

"My biggest take away was being able to focus on a small group with social events without the pressure and openness of sharing of information. During Skeet Shooting, we were shooting and talking business. This event was enlightening for myself and the vendors and how our relationships can be improved."

– **Joe Wegrzyniak**  
**Jersey Mike's**



# 2019 Retreat Sponsorship Agreement



This form acknowledges your sponsorship of specified Retreat.  
Please complete or confirm the following information as outlined below.

**Please sign and return the form upon completion to:**  
**Commercial Construction & Renovation · P.O. Box 3908 · Suwanee, GA 30024**  
**678.765.6550 · FAX 678.765.6551**

Contract Date: \_\_\_\_\_ Sponsorship Sales Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Category Description: \_\_\_\_\_  
(I.e. Sign Company, General Contractor, etc.)

Sponsor Contact: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Please indicate by check mark which Retreat you wish to sponsor:

- 2019 Women in Commercial Construction & Facilities:** Aug. 1-4, 2019 • Louisville, KY
- 2019 Commercial Construction & Renovation Retreat:** Sept. 26-29, 2019 • Memphis TN

Please note: If you wish to sponsor more than one event, please contact us for a special combination rate.

### Your sponsorship fee includes the following:

- One Full Page Ad in each of the Retreat Coverage Issues of Commercial/Construction & Renovation specific to the Retreat you are sponsoring
- Participation in 3-hour editorial discussion, one-on-one sales meeting appointments
- Two Networking Breakfast Events
- Two Networking Dinner Events
- Three Nights Luxury Room Accommodations
- Friday afternoon activities for attendee and guest

**Please Note:** Guest **cannot** be affiliated With sponsoring company.

**Payment Schedule – Sponsorship Amount:** \$8,000 • **Deposit Amount (Due Upon Signing):** \$4,000  
Make payment to F&J Publications, LLC (Non-Refundable) (Non-Refundable)

Signature: \_\_\_\_\_  
SIGNATURE REQUIRED TO CONFIRM SPONSORSHIP

By signing, I/we agree to pay for the sponsorship as specified above. I/we understand that failure to pay the balance due as scheduled will result in a forfeiture of the deposit paid and a loss of the sponsorship opportunity. I/we agree that neither I nor any member of my organization will contact the executives attending this event prior to meeting them at the Retreat.

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