



It's the networking that matters

**Become part of a program that helps
forge strong relationships with
high-level decision makers**

Your sponsorship affords you the opportunity to:

- Build personal and professional relationships with key decision makers from some of the industry's most high profile companies.
- Gain insights into key issues and trends that will influence your business in the years ahead.
- Put yourself in a category-exclusive, one-on-one experience that's without equal in our industry.



**2018
WOMEN
IN COMMERCIAL
CONSTRUCTION
& FACILITIES**

**2018
COMMERCIAL
CONSTRUCTION
& RENOVATION
RETREAT**

**AUGUST 2ND – 5TH
NIAGARA FALLS, BUFFALO, NY**

**SEPTEMBER 27TH - 30TH
LEXINGTON, KY**



2018
WOMEN
IN COMMERCIAL
CONSTRUCTION
& RENOVATION



What your sponsorships gives you

Becoming a sponsorship partner in one of our Commercial Construction & Renovation executive retreats gives you three days of intimate, relationship-building activities with key construction and maintenance executives at a AAA-rated resort.

Every part of the retreat is designed to facilitate lasting personal and professional growth opportunities, including assigned seating and one-on-one time with each of the event participants.

Our open forum and roundtable sessions explore critical emerging industry trends, giving you key industry insights.

As a sponsor, you will get a prominent spot in our continual event coverage within the pages of Commercial Construction & Renovation magazine and website.

Retreat Schedules

THURSDAY

Afternoon:

Evening:

Arrival and check-in
Cocktails and dinner

FRIDAY

Morning:

Noon-5:

Evening:

Working breakfast and 3-hour
open forum discussion
Various relationship-building
leisure activities
Cocktails and dinner

SATURDAY

Morning:

Afternoon and evening:

Working breakfast and
one-on-one sales meetings
Open time for all participants

SUNDAY

Morning:

Departure

A look at our retreat attendees

Vice presidents. Directors. General managers. These are the kinds of executives you will meet during our executive retreats – the who's who of decision makers from the design, construction and maintenance side of the retail, restaurant and hospitality sectors. Each of them are personally selected and invited by Commercial Construction & Renovation by Publisher David Corson.



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Past retreat participants include:

Retail

A.C. Moore Arts & Crafts
Academy Sports
American Signature Furniture
AMF Bowling
Amscot Financial
Ann Taylor
Ashley Stewart
AT&T
AutoZone
Badcock Furniture Home Furniture & More
Barnes & Noble Booksellers
bebe Stores
Belk
BCBGMAXAZRIA GROUP
Bobs Stores
Bridgestone Retail Operations
Broad Street
Brown Shoe Company
C&S Wholesale Grocers
Carmax
Cato
Chico's
Coldwater Creek
Collective Brands
(Payless Shoe- Source)
Converse
Crate & Barrel
DKNY
Dollar Financial Group
Dollar General
DSW
Fast-Fix Jewelry & Watch Repair
FedEx Office
Finish Line
Francesca's Collections
Fresh & Easy Neighborhood Market
Fry's Electronics
GNP Development
Guess? Inc.
Guitar Center
H&M
Hamilton Co./Cincinnati Libraries
Hibbett Sports
Hilliker Corp
The Home Depot
J.C. Penney
John Varvatos Enterprises
Jos. A. Bank Clothiers
Kohl's
Level Office
Limited Brands
The Little Gym
Liz Claiborne
Los Angeles Dodgers
Luxottica Retail
Marc Ecko Enterprises
Marie Callender's
Multnomah Athletic Club
NY & Company

Office Depot
OfficeMax
Polo Ralph Lauren
RaceTrac Petroleum
Retail Design Institute
Rite Aid
Sheetz
Shoe Carnival
Spartan Stores
Spencer Gifts
Stuart Wietzman
Target Corp.
TD Bank
Thorntons
Total Wine & More
Tourneau
Tractor Supply
True Religion Brand Jeans
Tuesday Morning
U.S. Cellular
Ulta
Under Armour
Urban Brands
Water Works
Wegmans
Whitestone REIT
Whole Foods
TD Bank
The Yankee Candle Company
Yum! Brands
Zale Corp.
7-Eleven

Hospitality

Accor North America
Ameristar Casinos
Best Western International
Caesars Entertainment
Cedar Lakes Winery
Chatham Lodging & Trust
Choice Hotels
Concord Hospitality Enterprises
Corporex Select Service Hotels
Davidson Hotel
Desert Diamond Casinos & Entertainment
The Dow Hotel Company
Gaylord Entertainment
Gencom Group
Gentiva
Global Hyatt
Globiwest Hospitality Group
Grand Casino Mille Lacs Hinckley
H2 Hospitality Group
Heart of America Group
Hilton Worldwide
Host Hotels & Resorts
Innkeepers USA
Inter Continental Hotels Group
Interstate Hotels & Resorts
JHM Hotels

The Kor Group
K Partners Hospitality Group
Liberty Group
Loews Hotels
Marriott International
Marshall Hotels and Resorts
Noble Investment Group
Pomeroy Group
The Procaccianti Group
Red Roof Inn
Rosewood Hotels & Resorts
SOL Casinos
Starwood Hotels
The Hotel Group
Vision Hospitality Group
White Lodging
Wyndham Vacation Ownership

Restaurant

Au Bon Pain
Biscuitville
Brinker International
Caribbean Restaurants LLC/Burger King
Chick-fil-A
CEC Entertainment
Chipotle
Church's Chicken
Damon's Grill/Max & Erma's
Darden Restaurants
Denny's
Dickey's Barbecue Restaurants
Dunkin' Brands
Einstein Noah Restaurant Group
Famous Dave's of America
Firehouse of America, LLC
Heidi's Brooklyn Deli
Huddle House
Jersey Mike's
Mongolian Grill
Naple's Franchising
Panera Bread
Papa Gino's, Inc.
Pie Five Pizza Co.
Pizza Studio
Primanti Bros.
Quaker Steak & Lube
Red Robin
Rollingstone Restaurant
Smashburger
Sonic America's Drive-In
Steak 'n Shake Enterprises, Inc.
Ted's Montana Grill
Whataburger Restaurants LLC

Why you should sponsor?

Our sponsorships are designed to give you the biggest pay off at an affordable price. Here's what your investment gives you:

Exclusive representation

Unlike events that allow take on a number of sponsors from the same category, none of your competitors will be present.

The category is yours at future retreats

You sponsor the event, and the opportunity is your. That means you have the right of first refusal to renew your program for 2018 retreats.

Be our guest

Our attendees receive spouse/guest airfare, ground transportation, hotel accommodations, activities and hosted meals. Sponsors must pick up airfare and transportation to the resort.

Post-event coverage

During our post-event coverage, you will receive two full-page, four-color ads in Commercial Construction & Renovation. In addition, you will get coverage – including videos and photos – on our website (www.ccr-mag.com) for a year following the event.



Your sponsorship includes a roster of all participants, including complete contact information.

The best investment you will make all year

Here's why being a program sponsor for our executives is the best choice you will make in 2018:

Long-term ROI

You want relationships; we have relationships that last. Spending three days alongside your industry colleagues and clients is the best way to create a relationship that matters. Whether discussing critical industry issues or zip lining across the water, our events put you in the middle of the action.

Hassle-free participation

Our affordable sponsorship fee doesn't have any hidden costs. Our meetings staff facilitates your entire participation.

Money well spent

Retreat Sponsorship includes, hotel, meals, activities. Air-Fare/Transportation to Retreat location on you.

- Our sponsorships include two full-color, full-page ads in Commercial Construction & Renovation. (Who else offers that?)
- Extensive editorial coverage within the pages of our magazine and on our website.



Sign a 2018 Sponsorship contract now and lock in your category for an affordable cost of \$8,000

Thoughts from past attendees...

"I'm so excited. I've been in touch with several vendor sponsors for new projects and a few of the others. Daytona was a win for Ashley Stewart."

– **Fatima Hakim**
Ashley Stewart

"I had a wonderful time at the retreat. The flexible weekend format was great, it was really a natural way to build relationships. I sure did have a great time and would recommend it to others in the future! I hope to attend other CCR events in the future if my budget allows!

P.S. Charleston was a perfect location for this, so easy to walk around and see the whole area in a small amount of time. I had never been there and loved it so much!."

– **Emily McCready**
Selser Schaefer

"This event was inspirational, inspiring and learned how to connect the dots to better improve our internal efficiencies."

– **Tom Walsh**
Under Armour

"What a wonderful time! Thank you so very much! Truly enjoyed making some fabulous connections who I look forward to doing business with."

– **Patricia Kelly**
Broad Street

"I wanted to thank you again for the wonderful Women's Retreat last week in Charleston. It was very informative, and we really enjoyed meeting with you, and so many amazing, intelligent group of ladies. We made several strong relationships already, and looking forward to utilizing them in our business in the near future. Thank you very much for the amazing hospitality."

– **Gabriella Bolm**
Cedar Lake Cellars

"Thank you so much for an amazing event, It was an extraordinary weekend and a truly awesome retreat in all aspects. Our whole group got to know one another so well and it was an outstanding networking experience for Level. You did an amazing job planning the retreat and I look forward to all of the ongoing relationships we will develop with the other vendors and retailers. Looking forward to the press and the photos! Thank you again for everything. "

– **Bre Coe**
Level Office

"My biggest take away was being able to focus on a small group with social events without the pressure and openness of sharing of information. During Skeet Shooting, we were shooting and talking business. This event was enlightening for myself and the vendors and how our relationships can be improved."

– **Joe Wegrzyniak**
Jersey Mike's



2018 Retreat Sponsorship Agreement



This form acknowledges your sponsorship of specified Retreat.
Please complete or confirm the following information as outlined below.

Please sign and return the form upon completion to:
Commercial Construction & Renovation · P.O. Box 3908 · Suwanee, GA 30024
678.765.6550 · FAX 678.765.6551

Contract Date: _____ Sponsorship Sales Contact: _____

Company Name: _____

Company Category Description: _____
(I.e. Sign Company, General Contractor, etc.)

Sponsor Contact: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____

Please indicate by check mark which Retreat you wish to sponsor:

☐ **2018 Women in Commercial Construction & Facilities:** Aug. 2-5, 2018 • Niagara Falls, Buffalo, NY

☐ **2018 Commercial Construction & Renovation Retreat:** Sept. 27-30 • Lexington, KY

Please note: If you wish to sponsor more than one event, please contact us for a special combination rate.

Your sponsorship fee includes the following:

- One Full Page Ad in each of the Retreat Coverage Issues of Commercial/Construction & Renovation specific to the Retreat you are sponsoring
- Participation in 3-hour editorial discussion, one-on-one sales meeting appointments
- Two Networking Breakfast Events
- Two Networking Dinner Events
- Three Nights Luxury Room Accommodations
- Friday afternoon activities for attendee and guest

Please Note: Guest cannot be affiliated With sponsoring company.

Payment Schedule – Sponsorship Amount: \$8,000 • **Deposit Amount (Due Upon Signing):** \$4,000
Make payment to F&J Publications, LLC (Non-Refundable) (Non-Refundable)

Signature: _____

SIGNATURE REQUIRED TO CONFIRM SPONSORSHIP

By signing, I/we agree to pay for the sponsorship as specified above. I/we understand that failure to pay the balance due as scheduled will result in a forfeiture of the deposit paid and a loss of the sponsorship opportunity. I/we agree that neither I nor any member of my organization will contact the executives attending this event prior to meeting them at the Retreat.

COMMERCIAL
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