



2018 Media Guide

# COMMERCIAL Construction & Renovation

[WWW.CCR-MAG.COM](http://WWW.CCR-MAG.COM)

F&J PUBLICATIONS, LLC

## A RESOURCE YOU CAN TRUST

Ask around the commercial construction industry and you will find that our name is the one industry leaders trust with putting you in front of the people who matter. Whatever your needs – print, digital, social, custom publications or events – Commercial Construction & Renovation can make it happen.

A bi-monthly magazine and newsletter. A series of unique and exclusive networking events. A growing online and social. As one of the industry's most important resources, we continue to be the resource today's commercial construction brands trust to tell their stories.

See how you can be a part of our story today.

### Our Mission

*Commercial Construction & Renovation* helps our subscribers design, build and maintain better commercial facilities by delivering content to meet the information needs of today's high level executives. Our content spans the design, construction and facilities operations of major commercial construction segments – retail, hospitality, restaurants and other commercial sectors. On the pages of our magazine, you will find information relevant to the collaborative management process required to complete projects on time and on budget, and to efficiently manage these facilities.

### Editorial Excellence

Magazine. Newsletter. Social media. If you're looking to hear the heartbeat of our industry, we can help. With a growing print and digital presence, and an ever-evolving social presence, we tell the stories our industry wants to hear.

### Executive Retreats

There's nothing more than making connections today. That's why our high-level networking events is where the industry's best-of-the-best meet. Be a part of our insightful roundtable discussions, one-on-one meetings and intimate bonding adventures.

### Executive Summit

If you're looking to get in front of more than 120 (and growing) end-users from some of the industry's key retailers, hoteliers, restaurateurs, and hospital and education executives, do we have an event for you. Our Summit gives you a strategic seat at the table.

### CCRP

It's the way networking was meant to be. Held in a number of select cities around the country, our Commercial Construction & Renovation People (CCRP) events let you do business over drinks and hors d'oeuvres. You can build relationships, make new friends, see old ones and find that resource you've been looking for.

### Socially Strong

Keep tabs on who's doing what and where by making following us @ccrmag or visiting [www.ccr-mag.com](http://www.ccr-mag.com). Our online presence gives you the updates you need to keep tabs on the industry's movers and shakers. You can also flip through our complete digital magazine library.

## The 2018 CCR Project Profile Awards

Our first *Commercial Construction & Renovation* contest recognizes the best-of-the-best in design, construction and renovation in the retail, restaurant, multi-family, healthcare and hospitality sectors. See how you can be a sponsor of the inaugural award's ceremony. **CCR editorial board will be the judges. Winners will be recognized at our 2018 CCR Summit.**

Issue	Special Reports	Special Section	Special Supplements	Market Updates	Bonus Distribution	Deadlines*
<b>January/February</b>	Leading Architecture Firms; Fixture Manufacturing Listing	Flooring	Commercial Kitchens Federal Construction Multi-Family Healthcare	Southeast	CCRP Atlanta, Dallas GlobalShop Coverings ISA	Editorial: Jan. 8; Ad close: Jan. 20; Ad materials due: Jan. 27
<b>March/April</b> 2018 Commercial Construction & Renovation Summit Wrap-Up Issue	Leading Engineering Firms; Roofing Manufacturing Listing	Lighting	Commercial Kitchens Federal Construction Multi-Family Healthcare	Southwest/Texas	Lightfair CCRP Charlotte, Minneapolis	Editorial: March 11; Ad close: March 20; Ad materials due: March 27
<b>May/June</b>	Leading General Contractors; Lighting Manufacturing Listing	Signage	Commercial Kitchens Federal Construction Multi-Family Healthcare	New England	CCRP LA, Boston, Cleveland WR 2018	Editorial: May 6; Ad close: May 22; Ad materials due: May 30
<b>July/August</b>	Flooring Manufacturing Listing; Construction Software Listing	Facility Maintenance	Commercial Kitchens Federal Construction Multi-Family Healthcare	Northeast	IFMA, ASIS CCRP Nashville, New York City, CR 18	Editorial: July 8; Ad close: July 21; Ad materials due: July 28
<b>September/October</b>	Leading Facility Maintenance Firms; HVAC/Energy Controls Manufacturing Listing	Roofing	Commercial Kitchens Federal Construction Multi-Family Healthcare	Mid Atlantic	CCRP Phoenix CCR Philadelphia	Editorial: Sept. 9; Ad close: Sept. 22; Ad materials due: Sept. 29
<b>November/December</b>	Leading Sign Firms; Security Manufacturing Listing	Green Initiatives	Commercial Kitchens Federal Construction Multi-Family Healthcare	Pacific	CCRS 2018 IRE	Editorial: Nov. 11; Ad close: Nov. 22; Ad materials due: Nov. 30

\* Please note: Bonus distribution and deadlines are subject to change



## Be a part of CCR Nation

Our growing slate of networking retreats and events are becoming the place where the industry's brightest and best leaders meet to exchange ideas and discuss issues impacting the marketplace. Find out how you can be a part of our growing community.



### 2018 Commercial Construction & Renovation Summit [www.ccr-summit.com](http://www.ccr-summit.com)

With three days of networking events, table top exhibit with dinner, roundtables & one-on-one meetings, you'll get direct access to some of the industry's leading retailers, hoteliers, restaurateurs, and hospital and education executives.

**Each End-User – one per firm or brand –**  
receives complimentary airfare, transportation to and from airport, hotel, food and activities.

**2018 Commercial  
Construction  
& Renovation  
Summit**

### 2018 Commercial Construction & Renovation Executive Retreats [www.ccr-mag.com](http://www.ccr-mag.com)



It's all about finding opportunities today. And there's no better place than one of our Commercial Construction & Renovation Executive Retreats. If you're looking for face time with some of the industry's leading commercial construction executives and a front row seat to open conversations on issues and trends driving your business, this event is for you. WR 2018 will be early August and CR 2018 will be early Oct, see website for updated details.

Each sponsor holds category-exclusive privileges – which means you have 100% market share.



**2018  
COMMERCIAL  
CONSTRUCTION  
& RENOVATION  
RETREAT**

### Commercial Construction & Renovation People (CCRP) [www.ccr-people.com](http://www.ccr-people.com)



There is no networking party like a CCRP network party. We have proof. Eleven times a year, our Commercial Construction & Renovation People (CCRP)

events give you invaluable exposure to key industry leaders in select part of the country.

Each sponsor gets prominent exposure at each event, and additional advertising and editorial coverage in the pages of our magazine.



#### CCRP 2018 Schedule:

**February - Atlanta**  
**March - Dallas**  
**April - Charlotte**  
**May - Minneapolis**  
**June - Los Angeles**  
**July - Boston**  
**July - Cleveland**  
**Aug - Nashville**  
**Sept - NYC**  
**Oct - Philadelphia**  
**December - Phoenix**

Confirm date and location at CCRP site at [www.ccr-people.com](http://www.ccr-people.com).

**FOR MORE INFORMATION  
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# Reach 6,330\* key decision makers.

When our subscribers are looking to buy industry specific products and services — like yours — they start their search in our pages. **Our reach includes:**

- |                        |                      |                              |
|------------------------|----------------------|------------------------------|
| » Architecture         | » Facilities         | » Security                   |
| » Construction         | » Maintenance        | » Senior Management          |
| » Corporate Management | » Management         | » Others Allied to the Field |
| » Design               | » Operations         |                              |
| » Engineer             | » Project Management |                              |
| » Environmental        | » Purchasing         |                              |
| » Estimator            | » Real Estate        |                              |



\*As filed with Certified Audit of Circulations (CAC), subject to audit.  
Quarterly Statement 3 m/e June 30th, 2017 - Total Average Distribution

## COMMERCIAL MARKETS WE REACH

Retail  
Hospitality  
Restaurant  
Healthcare/Education  
Government  
Arch/Eng/Design Firms  
General Contractors  
Multi-Family  
Shopping Center  
Owners/Development  
Management Firms  
Others Allied to the Field

## CALL US TODAY FOR CURRENT ADVERTISING RATES

### Merchandising and Special Advertising

#### Ad Lamination Boards

Reinforce your advertising campaign by displaying these laminated ad boards at trade shows.

#### Classified Advertising

Motivate subscribers to take action with classified advertising — a cost-effective way to promote your products, services, or job opening.

#### List Rentals

Advertisers can target leading commercial construction executives with their next direct marketing campaign by renting the Commercial Construction & Renovation subscriber list. For details, e-mail David Corson at davidc@ccr-mag.com.

#### Reprints

Ad and editorial reprints build your company's industry presence and credibility. To order, contact David Corson at davidc@ccr-mag.com.

#### Sponsorships

Our sponsorship opportunities can put your company in the spotlight at a F&J Publications, LLC events. Contact David Corson at davidc@ccr-mag.com.

#### Web Banners & Buttons

Target industry professionals and increase your company's Web site traffic with an ad banner or button on our magazine or trade show Web site(s).

**AD SIZE:** Banner - 459 x 52 pixels;  
Button - 120 x 90 pixels. FORMAT: GIF or JPEG.

**FILE SIZE:** Banner - 15K max; Button - 10K max.

#### Lead Advantage®

Qualified advertisers receive pre-qualified sales leads from our bi-monthly, extensive tele-research surveys of Commercial Construction & Renovation subscribers. Each Lead Advantage report reveals the 12-month purchase plans of key decision-makers in major product categories. It's information you need to close more sales.

#### Direct Mailer/Survey

100 piece - direct mailer (Commercial Construction & Renovation pays the postage). 500 piece - mailer survey to find out how much Commercial Construction & Renovation subscribers know about your company. If you would like further information, please call 678.765.6550.

## SPECIAL SECTION



### COMMERCIAL Kitchens

One-on-one interviews. In depth project profiles. Get an inside look at what's happening in the commercial kitchens market from the people and companies that know best.



### Federal Construction

Local. State. Regional. Federal. If you want a snapshot of the projects leading the way in these areas, you can find it here.

## NEW IN 2018

### Multi- Housing

See what trends, challenges and players are driving the ever-competitive multi-housing sector.

## HEALTHCARE

Find out what trends are driving the rise in the healthcare construction sector and what to expect moving forward.